



Otis McAllister

Social Responsibility Newsletter
February 23rd, 2010

Military Sales Divisions supports U. S. Troops

As a U.S.-based company engaged in many areas of the diverse, global food and beverage industry, many divisions of Otis McAllister actively support social causes in the communities in which they conduct business. The Military Sales Division sells to the Defense Commissary Agency (DECA), operator of a worldwide chain of commissaries, which provide groceries to military personnel, retirees and their families. During this past holiday season, Otis McAllister's Military Sales Division supported U.S troops by sending several care packages to troops stationed in the United States and overseas in Iraq. In response to this small gesture, the Department of Defense, United States Army, Headquarters of the 49th Military Police Brigade, Camp Liberty, Iraq graciously demonstrated its appreciation with the gift of an American flag that has the distinguished honor of having flown over the Headquarters of the 49th Military Police Brigade at Camp Liberty in Iraq. This flag is on display in the San Francisco office.



U.S. flag flying at Camp Liberty, Iraq

La Sirena hosts Christmas party for orphans

For the second consecutive year, Lorena Ruiz, Marketing Director for La Sirena, organized a Christmas party for the children at the orphanage Hogar San Francisco Xavier. As part of the festivities, La Sirena teamed up with Radio Corporación Nacional, a local Guatemalan radio station, BREMEN, a local sausage company, La Sirena distributor CODISA and several other companies to host a fun, La Sirena-filled Christmas party. In addition to donations from local Guatemalan companies, medical students, dressed as Patch Adams, volunteered to pass out gifts by the Christmas tree. After a healthy meal of sandwiches from BREMEN, everybody enjoyed a delicious slice of La Sirena-themed cake!



The boys with Hermano John and cake!

FotoKids founder at University of the Pacific

It's always a fulfilling experience to connect earnest young adults with ardent, experienced professionals. On Thursday, February 11, FotoKids founder Nancy McGirr spoke at the University of the Pacific Council for Social Entrepreneurs and offered a fresh perspective on what it's like to work with at-risk and impoverished youth in Guatemala City. Nancy spoke briefly about her experience as a war-photographer during the 1980s in Central America and her transition from photojournalism to the non-governmental organization (NGO) field when she established FotoKids. The candor and sincerity of Nancy's presentation on issues such as widespread



violence and teenage pregnancy were well-received by the university students.



Nancy presents to students at University of the Pacific

After the presentation, Council President Kelly Walker and Program Director Jerry Hildebrand invited Nancy along with Kristina Hagerty and Jessica Brownlow of Otis McAllister to a delicious Thai dinner. During dinner, several students were able to speak more intimately with Nancy about her experience in Central America, advice regarding a career in the NGO field and future goals for FotoKids.

Looking Forward

As the Otis McAllister Social Responsibility Initiative enters its third year, we've resolved to review the activity of the past two years and evaluate our social impact. Over the years, Otis McAllister has donated to a variety of organizations, individuals and causes based on vague guidelines. One of the goals for 2010 was to re-establish the objectives of the Social Responsibility Initiative and re-evaluate our social activities to ensure that our objectives will be fulfilled during the coming year. While our social activities have always addressed the needs of children living in poverty, we have taken the opportunity to refine our La Sirena Social Responsibility objectives to the following: 1) to guarantee that children and youth who live in poverty have sufficient access to a healthy diet; 2) to ensure that children and youth are living in the safety of a home and not on the streets begging; 3) to provide children and youth with access to education that will permit them to be competitive in the job market.

Global Center Ambassador Corps Program

The Global Center Ambassador Corps at the University of the Pacific funds students to help solve local and global problems through enterprising internships. During the summer of 2009, Otis McAllister supported two student interns through the Ambassador Corps Program. Lydia Wassan worked for FAPE, a microcredit organization in Guatemala City and Caroline Fantozzi worked for Ciudad Saludable, an organization that focuses on environmental education programs in Lima, Peru. During the summer of 2010, Otis McAllister will support two more student interns through the program. One of the interns will be working in Bolivia for AVINA on the Democratic Management of Water Initiative. Because Otis McAllister sources its dry Village Harvest Quinoa from Bolivia, this social involvement provides an opportunity for Otis to contribute to an agricultural community with which it does business.



Village Harvest™ Quinoa
Imported from Bolivia

The other intern will be spending twelve weeks at the Children of Faith Missions (COFM) orphanage in Vizag, India conducting a study to determine the feasibility of several business ideas for the orphanage. At the end of the internship, the student will advise the Board of Directors of the U.S.-based COFM organization on short- and long-term prospects for income generating activities. The student will also be responsible for drafting a business plan for the suggested programs in effort to make the orphanage self-sustainable.

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