

# SOCIAL RESPONSIBILITY NEWSLETTER

## Fotokids celebrates 20th Anniversary!

FOTOKIDS CELEBRATED ITS TWENTIETH anniversary in 2011. Festivities continued throughout the year, including a special Fotokids anniversary photography exhibit at the Artecentro Graciela Andrade de Paiz in Antigua.

Otis McAllister's La Sirena had the honor to sponsor both the exhibit and its inaugural "fiesta." Fotokids students, alumni and supporters alike joined together for the celebration. A live mariachi band played as guests danced, played games

and enjoyed food provided by La Sirena. As Fotokids founder and Executive Director Nancy McGirr said, "It was the kind of party where everyone, all ages, had a great time."

Fotokids' twentieth year also included a well-deserved honor for Nancy. Nancy received the prestigious Humanitarian Award from the Lucie Foundation for 2011-2012. The award recognizes Nancy's two decades dedicated to improving the lives of children throughout Guatemala

and Honduras through photography.

Otis McAllister is proud to have supported Fotokids since 2004.

Click here to view the Lucie Awards video recognizing Nancy McGirr and featuring Otis McAllister CEO, Royce Nicolaisen.

To see the recent feature on Fotokids in *The New York Times* Lens Blog, click here.



Nancy McGirr



**Clockwise from left: Nancy McGirr holds her Lucie award, Fotokids students enjoy the twentieth anniversary party, an original Fotokids photograph, Nancy McGirr and Fotokids alumni at the twentieth anniversary party.**

### Table of Contents

01 pg

02 pg

03 pg

Fotokids Celebrates 20th Anniversary!

Otis McAllister dedicates itself to childhood nutrition in India and Guatemala

Otis McAllister develops strong partnership with VIDA USA

# SOCIAL RESPONSIBILITY NEWSLETTER

## *Otis McAllister dedicates itself to childhood nutrition in India and Guatemala*

**I**N 2011, OTIS MCALLISTER AFFIRMED its commitment to childhood nutrition by funding two key nutritional programs.

Otis McAllister continued to support Children of Faith Orphanage in Vizakhapatnam, Andhra Pradesh, India. As the largest importer of rice to the United States, we know the important nutritional value grains offer. This year, we renewed our support of COF Orphanage by supplying a year's quantity of rice

to ensure their children are well-fed and so that COF can focus their resources on other crucial programs including education and medical care.

Otis also renewed its partnership with Guatemalan non-profit organization Potter's House to fund their 2011 Nutrition Program. The Nutrition Program provided 44,903 nutritional lunches this year, each day serving 225 children enrolled in their Educational Program. These lunches are usually the only warm, well-balanced

meal that the children receive each day. For 25 years, Potter's House has served the needs of children and families that live and work in the Guatemala City garbage dump, one of the poorest and most dangerous areas of the city.

Otis McAllister has pledged to continue both of these programs in 2012.



**Left: Children enrolled in Potter's House Education Program enjoy a warm, nutritious lunch. Right: Children from the Children of Faith Orphanage smile for the camera.**

### Global Childhood Hunger

- UNICEF estimates that nearly 1 in 4 children are underweight in the developing world
- This year, 9 million children below the age of 5 will die needlessly, more than half from hunger-related causes
- Twenty-three percent and forty-eight percent of children are suffering from being underweight in Guatemala and India, respectively

# SOCIAL RESPONSIBILITY NEWSLETTER

## Otis McAllister develops strong partnership with VIDA USA

**T**HIS YEAR, OTIS MCALLISTER partnered with VIDA USA in their mission to provide medicines, medical supplies and equipment donated by Bay Area hospitals, clinics and individuals to underprivileged communities in Latin America.

Otis McAllister was honored to sponsor five ocean containers this year including two to Mexico and three to Peru. In Peru, VIDA distributes supplies and equipment to over 250 institutions throughout

Peru's 12 regions. A special program, Puente de VIDA also provides free medical consultations, nutrition and prenatal care to rural communities in the Amazon, Andes and Coastal Deserts through mobile medical clinics. For every dollar we contributed to shipping, \$120 of life-saving medical aid was sent to Latin America.

In 2011, VIDA shipped a total of 40 containers to Latin America and the Caribbean valued at over \$30 million.

Since its founding in 1991, VIDA has carried over \$500 million in aid and diverted over 1,200 tons of viable medical supplies from Bay Area landfills. VIDA has served over 4 million people in 12 countries throughout Latin America and the Caribbean.

Otis McAllister looks forward to continue working with VIDA USA in 2012!



**Left: A patient receives a wheelchair from VIDA, Right: A VIDA mobile clinic uses donated medical supplies to administer care in Peru.**